

✓ Madden/Events Materials Checklist

Event Name: Country Dance PMCS Offer # _____ Today's Date: 7/13/98
 Event Contact/Ext.: Kathy McGrath, Tara McGriff-(ext 3777) Agency: LBCo
 •Pre-Production Meeting Date: 7/13/98 Agency Contact/Ph#: _____

Please attach additional delivery locations on separate sheet.

Delivery Address: _____
 (first location) _____

 Attn: _____
 Phone#: _____
 Due In Location: Aug 14th, 1998 (due to PMX 8/5; force out 8/7)

Delivery Address: _____
 (second location) _____

 Attn: _____
 Phone#: _____
 Due In Location: _____

Events Group to Complete						Madden to Complete				
ITEM DESCRIPTION	P.O.S. #	QTY	PACK'G FACTOR	FOLD, FLAT or ROLLED?	IN-FIELD DUE DATE	A & K DUE MADDEN	SUBSTRATE	INK CONFIG	PROOF OK'D	REQ. SIGNED
1 6'x3' Banner	11724	745	bulk	folded	see above	6/17/98	8 mil polyvinyl	2/0		
2 10'x4' Banner	11725	745	bulk	folded	see above	6/17/98	8 mil polyvinyl	2/0		
4 Name Generation Card	11895	48,600	padded	padded	see above	6/17/98	60# white offset	1/1		
5 BRE	11896	100	bulk	flat	see above	7/1/98	24# white bond	1/0		
6 Neon Shipping Box Sticker		1,500	bulk	flat	see above	7/1/98	60# neon yelo str	1/0		
7 Table Stand Insert Sheet	11888	6,986	bulk	flat	see above	7/1/98	16 pt C2S Cover	6/6		
8 Easel Card w/TO Box	11730	690	bulk	flat	see above	6/24/98	80# enamel, 49pt chip	6/0		
9 Entry Form	11728	43,125	bulk	flat	see above	6/17/98	80# gloss enamel	6/6		
10 Local Poster	11726	4,313	bulk	flat	see above	7/1/98	80# gloss enamel	6/0		
11 West Regional Poster	11884	50	bulk	flat	see above	7/1/98	80# gloss enamel	6/0		
12 Southwest Regional Poster	11886	50	bulk	flat	see above	7/1/98	80# gloss enamel	6/0		
13 Northeast Regional Poster	11727	50	bulk	flat	see above	7/1/98	80# gloss enamel	6/0		
14 Southeast Regional Poster	11883	50	bulk	flat	see above	7/1/98	80# gloss enamel	6/0		
15 Midwest Regional Poster	11885	50	bulk	flat	see above	7/1/98	80# gloss enamel	6/0		
16 National Poster	11887	50	bulk	flat	see above	7/1/98	80# gloss enamel	6/0		

Madden Contact: Mary Anne Meade
 PM Logistics Contact: Tim Ryan

SPECIAL NOTE: _____

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